



Abby Meana

I am a detail-oriented, motivated, hardworking creative who strives for excellence in all that I do. I am seeking a position where I can utilize my knowledge of digital/print design and marketing to enhance the lives of those around me, while collaborating and learning more from a team of other creatives.

PORTFOLIO

🌐 abbymeana.com

CONTACT

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📞 +1 647 920-2565

📍 Mississauga, ON

EXPERTISE

- Proficient in Adobe (Illustrator, InDesign, Photoshop, Acrobat)
- Proficient in WixSite, WordPress
- Basic Knowledge of HTML5 + CSS
- Social Media Content Planning

EXTRA-CURRICULAR

GCM Course Union

- First Year Student Representative
- Events Coordinator
- Marketing Associate
- Executive Vice-President
- VP of Administration and Operations



ABBY MEANA

Graphic Designer

EDUCATION

RYERSON UNIVERSITY

2018 - 2022

Bachelor of Technology
Graphic Communications Management (GCM)

Relevant Courses

- Advanced Typography
- Asset Management
- Creativity, Clients + Design
- Design + Layout
- Digital Premedia Workflows
- Marketing
- Project Management
- Web + Cross Media

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER

2018 - Present

Abby Meana Designs

- Impeccable attention to detail while building and preparing high-impact graphic files for print and web
- Assess clients' needs to create unique branding, marketing and promotional material, etc.
- Creating custom vector logos/illustrations for clients

GRAPHIC DESIGNER + MARKETING ASSOCIATE

2021 - Present

JD Dance

- Created logo design and branding guidelines
- Content creation and planning for all social media platforms
- Responsible for website design and maintenance

GRAPHIC DESIGN ASSISTANT

Jan - Aug 2021

Year One Sportswear Inc.

- Prepared creative briefs and presentation decks to pitch new product ideas that followed current trends
- Created and designed product mockups
- Collaborated with supervisor to develop strategies for growth of the brand

DESIGN + COMMUNICATIONS

Sept 2016 - Jan 2017

Institute for Better Health | Co-operative Placement

- Created animation video to introduce a new communication tool being implemented across the hospitals
- Designed and produced email marketing campaigns
- Designed new and existing IBH brand collateral